

Sport England Local Delivery Pilot

Move More Cranbrook – 2022 Summary Plan

Outcomes

- Increase physical activity levels in Cranbrook with a focus on families
- Improve health and wellbeing of residents of Cranbrook
- Increase community connectivity in Cranbrook supporting residents to volunteer and community groups to develop

Key Priorities agreed at the meeting

- Positive collaboration of partners to drive and support programme moving forwards in 2022
- Agree a collective action plan that can be reported to stakeholders and residents through the Move More Cranbrook network and Cranbrook LDP Steering Group
- Identify and accelerate tangible community activities by driving the grants programme
- Support Matt Rowett to Chair and lead Move More Cranbrook, engaging a greater number of residents in the network
- Provide management and coordination support for community officers funded through the programme (Community Development Worker, Community Builder, Community Connector)
- Support CTC and EDDC to develop a sports and leisure facilities strategy and implement the Pump Track/Wheeled facility and Trim Trail
- Ensure strong, clear regular collective communication of the opportunities and successes of delivery in Cranbrook

Action Plan Themes (to further develop and agree based on the following themes)

Governance – strengthen local resident engagement on Move More Cranbrook group (50%). Ensure EDDC and CTC member representation on Programme Steering Group

Community Grants – launch and promote successful grants. Work with local residents and community groups to deliver a flow of community grants to drive local physical activity opportunities (next round 1st April and 1 June 2022)

Wellbeing Cranbrook – coordination, planning and practical support for 3 x officers. Drive referrals for families through local GP and School settings (x per month). Support Community Groups to grow (x groups supported to increase physical activity opportunities)

Cranbrook Education Campus – Launch and grow the school programme with initial trampolining project focussed at teenage girls (x pupils and families engaged and participating)

Volunteering / Participation Programme – establish and grow a local Move More Cranbrook volunteer network and implement an incentive scheme (x volunteers, x hours, x opportunities)

Pump Track / wheeled cycle circuit / Trim Trail – support CTC & MMC to deliver these facilities and engage as many residents as possible to access, particularly families and the least active.

Active Travel – work with EDDC and DCC to deliver future sustainable walking and cycling infrastructure. Specifically to look at engaging sustainable active travel expertise to deliver the London Road cycling improvement works to ensure access and suitably for everyone to use.