

| | | | | | ENGAGEMENT / INTERACTION | | | POST REACH | | IMPRESSION | | |
|----|---|-----------|----------|-----------|--------------------------|--|------------------------------|------------|-----------|------------|-----------|---|
| | ITEM | DATE | FACEBOOK | INSTAGRAM | TOTAL | FACEBOOK | INSTAGRAM | FACEBOOK | INSTAGRAM | FACEBOOK | INSTAGRAM | REMARKS |
| 1 | POLLUTIONS ALLERTS AT VARIOUS LOCATIONS | 02-Sep-24 | 1 | 0 | 0 | 0 | 0 | 395 | 0 | 420 | 0 | Shared post (East Devon district Council) |
| 2 | KNOW YOUR NUMBERS! WEEK BY BLOOD PRESSURE UK | 03-Sep-24 | 1 | 1 | 7 | 1 good 1 comment 2 shares | 2 likes 1 comment | 494 | 28 | 530 | 31 | |
| 3 | CRANBROOK PUMP TRACK COMMUNITY LAUNCH EVENT | 03-Sep-24 | 1 | 1 | 10 | 5 good 2 shares | 3 likes | 625 | 34 | 655 | 39 | |
| 4 | SHARE YOUR OPINIONS RESIDENTS SURVEY | 05-Sep-24 | 1 | 0 | 3 | 1 good 1 share 1 comment | / | 575 | 0 | 628 | 0 | Collaboration with Move More Cranbrook |
| 5 | CRANBROOK COUNTRY PARK SUMMER PHOTOGRAPHY COMPETITION | 05-Sep-24 | 1 | 0 | 5 | 3 good 2 share | / | 465 | 0 | 513 | 0 | Shared post (Cranbrook Ranger) |
| 6 | CRANBROOK PUMP TRACK COMMUNITY OPENING | 10-Sep-24 | 1 | 0 | 6 | 4 good 2 share | / | 444 | 0 | 461 | 0 | Collaboration with Move More Cranbrook |
| 7 | PROPOSED EXTRA CARE DEVELOPMENT CONSULTATION BY LiveWest | 11-Sep-24 | 1 | 0 | 6 | 6 good | / | 785 | 0 | 791 | 0 | |
| 8 | CRANBROOK PUMP TRACK MOBILITY LAUNCH | 12-Sep-24 | 0 | 1 | 4 | / | 4 likes | 0 | 38 | 0 | 39 | Collaboration with Move More Cranbrook |
| 9 | ROAD WORKS NOTICE: CARRIAGEWAY INCURSION ON ST MICHAELS WAY | 13-Sep-24 | 1 | 1 | 8 | 4 good 4 shares | / | 3618 | 34 | 3706 | 35 | |
| 10 | RESPONSIBLE DOG OWNERSHIP | 13-Sep-24 | 1 | 0 | 9 | 7 good 2 shares | / | 612 | 0 | 637 | 0 | |
| 11 | CRANBROOK PUMP TRACK COMMUNITY OPENING | 13-Sep-24 | 1 | 0 | 4 | 1 good 3 shares | / | 494 | 0 | 528 | 0 | Collaboration with Move More Cranbrook |
| 12 | COMMUNITY EDUCATION WORK BY CRANBROOK RANGER | 16-Sep-24 | 1 | 0 | 10 | 8 good 2 share | / | 428 | 0 | 446 | 0 | Shared post (Cranbrook Ranger) |
| 13 | JOIN CRANBROOK TOWN COUNCIL! THREE NEW COUNCILLORS NEEDED! | 16-Sep-24 | 1 | 1 | 9 | 1 like 3 shares 1 comments | 3 likes 1 comment | 478 | 45 | 507 | 48 | |
| 14 | FOUR DAYS TO GO! CRANBROOK PUMP TRACK COMMUNITY LAUNCH | 17-Sep-24 | 1 | 1 | 6 | 1 like 2 shares | 2 likes 1 comment | 444 | 32 | 461 | 36 | Collaboration with Move More Cranbrook |
| 15 | TOMORROW PROPOSED EXTRA CARE DEVELOPMENT CONSULTATION BY LiveWest | 18-Sep-24 | 1 | 1 | 5 | 3 shares | 1 like 1 share | 3418 | 47 | 3558 | 48 | |
| 16 | EXCITING NEWS FOR CRANBROOK – FIRST MOBILITY SCOOTER IN TOWN! | 18-Sep-24 | 1 | 1 | 37 | 16 good 6 like 6 shares | 7 likes 1 share 1 save | 3216 | 72 | 3430 | 88 | |
| 17 | GRASP THE CHANCE TO SHARE YOUR OPINIONS RESIDENTS SURVEY | 19-Sep-24 | 1 | 0 | 1 | 1 comment | / | 565 | 0 | 593 | 0 | |
| 18 | BOOK YOUR CRANBROOK MOBILITY SCOOTER TRIAL! | 19-Sep-24 | 1 | 1 | 8 | 1 good 1 comment 3 shares | 2 likes 1 comment | 1604 | 25 | 1759 | 27 | |
| 19 | CRANBROOK MOBILITY SCOOTER LAUNCH CEREMONY | 20-Sep-24 | 1 | 0 | 0 | / | / | 0 | 0 | 0 | 0 | Story |
| 20 | TOMORROW! CRANBROOK PUMP TRACK COMMUNITY LAUNCH | 20-Sep-24 | 1 | 0 | 6 | 4 good 2 shares | / | 463 | 0 | 474 | 0 | Collaboration with Move More Cranbrook |
| 21 | TOMORROW! CRANBROOK PUMP TRACK COMMUNITY LAUNCH | 20-Sep-24 | 0 | 1 | 0 | / | / | 0 | 0 | 0 | 0 | Story |
| 22 | CRANBROOK PUMP TRACK COMMUNITY LAUNCH | 20-Sep-24 | 1 | 1 | 0 | / | / | 0 | 0 | 0 | | Story |
| 23 | CRANBROOK MOBILITY SCOOTER LAUNCH CEREMONY | 20-Sep-24 | 0 | 1 | 0 | / | / | 0 | 0 | 0 | 0 | Story |
| 24 | CRANBROOK PUMP TRACK COMMUNITY LAUNCH. SEE YOU TODAY! | 21-Sep-24 | 1 | 1 | 0 | / | / | 0 | 0 | 0 | 0 | Story |
| 25 | CRANBROOK PUMP TRACK COMMUNITY LAUNCH. (Instant post) | 21-Sep-24 | 1 | 0 | 0 | / | / | 0 | 0 | 0 | 0 | Story |
| 26 | FREE BUS THIS SUNDAY! | 21-Sep-24 | 1 | 0 | 1 | 1 like | / | 367 | 0 | 367 | 0 | |
| 27 | CRANBROOK PUMP TRACK COMMUNITY LAUNCH. IT's LOVELY TO SEE YOU ALL THERE | 21-Sep-24 | 0 | 1 | 1 | 1 like | / | 0 | 0 | 0 | 0 | Story |
| 28 | ROAD WORKS | 23-Sep-24 | 1 | 0 | 0 | / | / | 0 | 0 | 0 | 0 | Story |
| 29 | ROAD WORKS NOTICE: CARRIAGEWAY INCURSION ON ST MICHAELS WAY | 23-Sep-24 | 1 | 0 | 3 | 3 shares | / | 2514 | 0 | 2641 | 0 | |
| 30 | TONIGHT - CRANBROOK TOWN COUNCIL MEETING | 23-Sep-24 | 1 | 0 | 2 | 1 like 1 comment | | 424 | 0 | 441 | 0 | |
| 31 | MEET CATHERINE, CRANBROOK'S FIRST MOBILITY SCOOTER USERMEET THE EAST | 23-Sep-24 | 1 | 1 | 60 | 26 good 15 likes 1 comment 6 shares | 12 likes | 4275 | 49 | 4467 | 52 | |
| 32 | MEET THE EAST DEVON DISTRICT COUNCILLORS | 23-Sep-23 | 1 | 0 | 2 | 2 shares | / | 230 | 0 | 241 | 0 | Shared post (Cranbrook Voice) |
| 33 | JOIN US FOR THE MOBILITY SCOOTER LAUNCH CEREMONY | 24-Sep-23 | 1 | 1 | 10 | 6 likes 2 shares | 2 likes | 552 | 29 | 597 | 31 | Collaboration with Move More Cranbrook |
| 34 | EXPERIENCE CRANBROOK'S FIRST MOBILITY SCOOTER | 26-Sep-24 | 1 | 0 | 2 | 2 likes | / | 169 | 0 | 180 | 0 | |
| 35 | EXPERIENCE CRANBROOK'S FIRST MOBILITY SCOOTER | 26-Sep-24 | 1 | 1 | 6 | 2 likes | 4 likes | 159 | 35 | 162 | 35 | VIDEO (Facebook 172 plays) |
| 36 | ROAD WORKS NOTICE: ROAD CLOSURE ON SOUTHBROOK LANE | 27-Sep-24 | 1 | 0 | 1 | 1 like | / | 613 | 0 | 614 | 0 | |
| 37 | CRANBROOK MOBILITY SCOOTER LAUNCH CEREMONY TOMORROW | 27-Sep-24 | 1 | 1 | 0 | / | / | 0 | 0 | 0 | 0 | Story |
| 38 | CRANBROOK MOBILITY SCOOTER LAUNCH CEREMONY TOMORROW | 27-Sep-24 | 1 | 0 | 0 | 6 likes 2 shares | / | 615 | 0 | 643 | 0 | |
| 39 | CRANBROOK MOBILITY SCOOTER LAUNCH CEREMONY TODAY | 28-Sep-24 | 1 | 1 | 0 | / | / | 0 | 0 | 0 | 0 | Story |
| 40 | CRANBROOK MOBILITY SCOOTER LAUNCH CEREMONY (instant post) | 28-Sep-24 | 1 | 1 | 5 | 3 likes | 2 likes | 0 | 0 | 0 | 0 | Story |
| | TOTAL | | 35 | 18 | 232 | | | 29041 | 468 | 30450 | 509 | |