

Cranbrook Town Council - Social Media Analysis - January 2025

					ENGAGEMENT INTERACTION			POST REACH			IMPRESSION			
	ITEM	DATE	FACEBOOK	INSTAGRAM	TOTAL	FACEBOOK	INSTAGRAM	TOTAL	FACEBOOK	INSTAGRAM	TOTAL	FACEBOOK	INSTAGRAM	REMARKS
1	Christmas Tree Recycling	06-Jan-25	1	0	3	good 3	/	349	349	0	515	515	0	Shared post (East Devon District Council)
2	Met Office Yellow Warning For Snow And Ice	06-Jan-25	1	1	12	good 5 comment 1	likes 3 share 1 save 1 comment 1	1392	1311	81	2362	2260	102	
3	Project Food Make and Munch Cooking Sessions in Cranbrook	07-Jan-25	1	0	4	good 2 link clicks 2	/	401	401	0	590	590	0	Shared post (Project Food)
4	Cranbrook Town Council Finance & Personnel Committee Meeting	07-Jan-25	1	0	3	good 1 link click 1 comment 1	/	241	241	0	442	442	0	
5	Met Office Yellow Warning For Snow And Ice	08-Jan-25	1	1	4	good 2 comment 1	comment 1	1223	1173	50	2091	2025	66	
6	Free Community Fun Day in Cranbrook	09-Jan-25	1	1	6	good 3	like 2 share 1	439	378	61	823	750	73	Shared post (EX5-Alive)
7	Maintenance Work Notice	13-Jan-25	1	0	2	good 2	/	650	650	0	1029	1029	0	Shared post (Cranbrook Ranger)
8	Cranbrook Town Council Meeting	15-Jan-25	1	1	5	good 2 comment 1	like 1 comment 1	340	305	35	614	567	47	
9	Cranbrook Medical Practice Telephone System Upgrades	15-Jan-25	1	0	3	good 2 like 1	/	333	333	0	555	555	0	Shared post (Cranbrook Medical Practice)
10	Single Bus Tickets at £1 On Saturdays in January 2025	17-Jan-25	1	0	2	good 2	/	362	362	0	559	559	0	Shared post (Devon County Council)
11	Advisory: Maintenance Cutting On Designated Hedgerows	20-Jan-25	1	0	2	good 2	/	294	294	0	482	482	0	Shared post (Cranbrook Ranger)
12	Cranbrook Town Council Planning Committee Meeting	21-Jan-25	1	1	3	comment 1	like 1 comment 1	536	492	42	821	766	55	
13	Roadworks Notice	21-Jan-25	1	1	1	save 1	/	1288	1259	29	1789	1754	35	
14	New Addition To The Town: Outdoor Gym	22-Jan-25	1	1	35	good 13 like 1 share 3	likes 14 share 2 save 1 comment 1	3052	2867	185	6146	5907	239	
15	Wonderful Tree Planting At Cranbrook Country Park	23-Jan-25	1	0	18	good 15 like 3	/	531	531	0	799	799	0	Shared post (Cranbrook Ranger)
16	Met Office Yellow Warnings As Storm Éowyn Approaches	23-Jan-25	1	1	16	good 1 share 6 comment 2	like 3 comment 4	3622	3595	27	6090	6042	48	
17	Cranbrox Survey	23-Jan-25	1	1	17	good 7 share 3 link click 3 comment 1	like 2 comment 1	3908	3887	21	9442	9416	26	
18	Cranbrook Colour Run Is Back	24-Jan-25	1	0	6	like 3 link clicks 3	/	259	259	0	419	419	0	
19	Cancelled - Cranbrook Town Council Planning Committee Meeting	27-Jan-25	1	0	2	good 1 comment 1	/	733	733	0	1193	1193	0	
20	Cranbrook Town Council Planning Committee Meeting & Amenities Committee Meeting	29-Jan-25	1	1	8	good 2 comment 2	likes 2 comment 2	592	548	44	950	893	57	
21	Devon & Somerset Fire and Rescue Service - Consultation on Automatic Fire Alarm Response	31-Jan-25	1	1	1	comment 1	/	30	30	0	40	40	0	Shared post (Devon & Somerset Fire and Rescue Service)
22	Wild about Devon Awards Open for Nominations	31-Jan-25	1	1	4	comment 1	like 1 comment 2	234	206	28	365	333	32	Shared post (Devon Nature Local Partnership)
	TOTAL		22	12	157			20809	20204	603	38116	37336	780	